



# Demographic and Income Profile

Greenville, NC Metropolitan Statistical Area  
 Greenville, NC Metropolitan Statistical Area (24780)  
 Geography: Metropolitan Area (CBSA)

Prepared by Esri

Summary	Census 2010	2016	2021
Population	168,148	177,788	185,655
Households	67,577	70,703	73,519
Families	39,665	41,005	42,400
Average Household Size	2.39	2.42	2.43
Owner Occupied Housing Units	36,904	36,463	37,656
Renter Occupied Housing Units	30,673	34,240	35,863
Median Age	31.0	32.0	32.9
Trends: 2016 - 2021 Annual Rate	Area	State	National
Population	0.87%	1.16%	0.84%
Households	0.78%	1.10%	0.79%
Families	0.67%	1.00%	0.72%
Owner HHs	0.65%	1.04%	0.73%
Median Household Income	0.59%	2.16%	1.89%

Households by Income	2016		2021	
	Number	Percent	Number	Percent
<\$15,000	13,963	19.7%	14,484	19.7%
\$15,000 - \$24,999	9,193	13.0%	9,096	12.4%
\$25,000 - \$34,999	8,080	11.4%	9,691	13.2%
\$35,000 - \$49,999	9,973	14.1%	7,186	9.8%
\$50,000 - \$74,999	10,893	15.4%	11,502	15.6%
\$75,000 - \$99,999	7,354	10.4%	8,065	11.0%
\$100,000 - \$149,999	7,167	10.1%	8,631	11.7%
\$150,000 - \$199,999	2,037	2.9%	2,552	3.5%
\$200,000+	2,043	2.9%	2,312	3.1%
Median Household Income	\$40,053		\$41,255	
Average Household Income	\$58,712		\$63,205	
Per Capita Income	\$23,857		\$25,515	

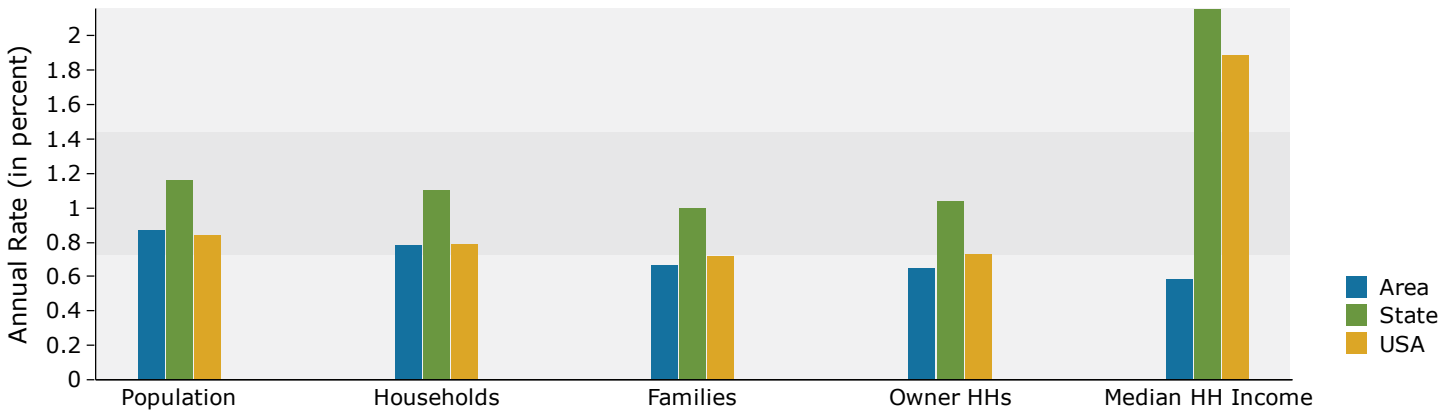
Population by Age	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,233	6.7%	11,132	6.3%	11,362	6.1%
5 - 9	10,401	6.2%	10,759	6.1%	10,769	5.8%
10 - 14	10,067	6.0%	10,344	5.8%	10,921	5.9%
15 - 19	15,443	9.2%	15,447	8.7%	16,119	8.7%
20 - 24	21,567	12.8%	22,424	12.6%	22,264	12.0%
25 - 34	24,165	14.4%	26,038	14.6%	26,775	14.4%
35 - 44	20,575	12.2%	21,378	12.0%	22,547	12.1%
45 - 54	20,906	12.4%	20,327	11.4%	20,108	10.8%
55 - 64	17,172	10.2%	19,073	10.7%	19,768	10.6%
65 - 74	9,307	5.5%	12,671	7.1%	15,256	8.2%
75 - 84	5,262	3.1%	5,852	3.3%	7,160	3.9%
85+	2,050	1.2%	2,343	1.3%	2,606	1.4%

Race and Ethnicity	Census 2010		2016		2021	
	Number	Percent	Number	Percent	Number	Percent
White Alone	99,075	58.9%	102,250	57.5%	104,346	56.2%
Black Alone	57,257	34.1%	61,130	34.4%	64,092	34.5%
American Indian Alone	582	0.3%	609	0.3%	639	0.3%
Asian Alone	2,613	1.6%	3,397	1.9%	4,158	2.2%
Pacific Islander Alone	97	0.1%	111	0.1%	122	0.1%
Some Other Race Alone	5,136	3.1%	6,177	3.5%	7,344	4.0%
Two or More Races	3,388	2.0%	4,114	2.3%	4,954	2.7%
Hispanic Origin (Any Race)	9,202	5.5%	11,110	6.2%	13,231	7.1%

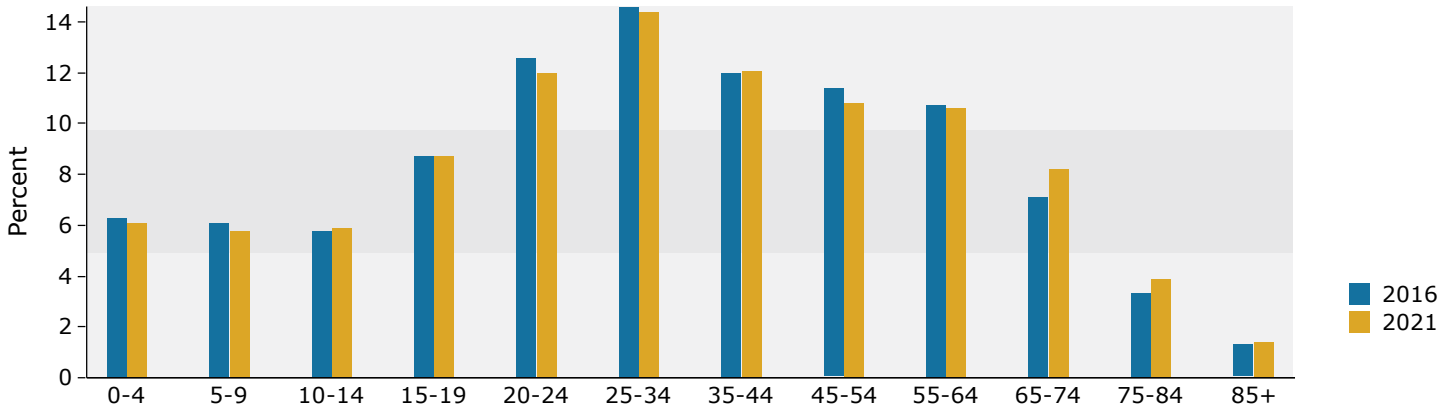
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021.

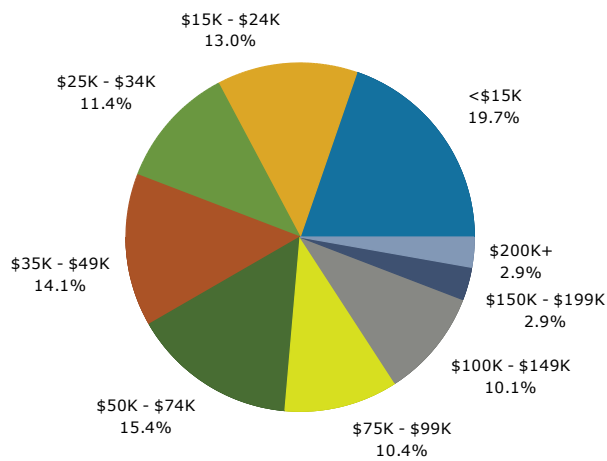
## Trends 2016-2021



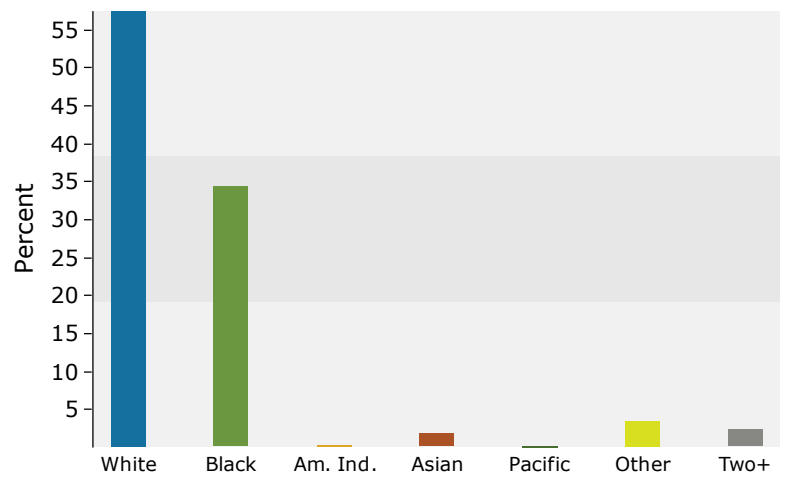
## Population by Age



## 2016 Household Income



## 2016 Population by Race



2016 Percent Hispanic Origin: 6.2%